

Name: _____

Resources Protection & Preservation Working Groups Projects in the IMCNHC 2012 Work Plan

Special Place Goal: The Corridor's distinctive sense of place and natural, cultural, and historic resources will be recognized, embraced, and protected.

Resource Protections & Preservation related projects in Fiscal Year 2012 Work Plan

Upgrade the IMCNHC website.

Outcomes: The current IMCNHC management plan website will be converted to the IMCNHC website with 2000 hits a month.

Implement the IMCNHC communications plan.

Outcomes: Increase awareness and engagement of the residents of the heritage corridor with the following measurements:

- Increase the e-news list by 500 people
- Establish a Flickr site with 150 photos
- Establish a IMCNHC YouTube Channel with 12 videos about the heritage corridor
- Establish a page on Tripadvisor for the I&M Canal State Trail with 12 reviews
- Update the IMCNHC blog with a minimum of one post every week
- Publish the first IMCNHC annual report (Nov. 2012), distribute 1000 copies and make available electronically for additional distribution
- Conduct one tour/fieldtrip for Canal Alliance members

Plan and sponsor the first annual Canal Day in Springfield.

Outcomes: 50 Canal Alliance members will travel to Springfield to increase awareness of the IMCNHC, increase state funding for a variety programs, and reopen the state trail between Ottawa and Utica.

Develop the I&M Canal Passage Sites and Events Program.

Outcomes: The designated I&M Canal Passage Sites and Events Program will be established and 10 sites will join.

Develop and implement capacity building training for the Canal Alliance.

Outcomes: 30 members of the Canal Alliance attend each one of three of the training workshops and enhance their organization's capacity. The workshops are recorded and placed online for additional outreach.

Increase IMCNHC awareness through community presentations.

Outcomes: IMCNHC presentations will be made to at least two-thirds (38) of the 57 local governments within the heritage corridor and over half (19) will sign the Canal Alliance pledge and become active.

Plan the first Alliance Conference.

Return to: Canal Corridor Association, Phone: 815-223-1851,
Fax: 815-223-6129, E-mail: plan@canalcor.org,
Mail: 754 First Street LaSalle, IL 61301

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