

Name: _____

Tourism Working Groups FY 2013 Work Plan Suggestions

IMCNHC Vision Statement

The Illinois & Michigan Canal connected the Illinois River to Lake Michigan, bringing people and commerce to northeastern Illinois. The canal and the towns that grew up along it share a legacy. Through interpretation, preservation, and providing educational and recreational experiences, we see the Heritage Corridor creating economic development, recreation, and education opportunities for residents and visitors, making the Corridor more prosperous and a place where people enjoy the benefits created by the canal and take pride in the region's history.

IMCNHC Mission Statement

The mission of the I&M Canal National Heritage Corridor is to: protect and preserve the natural, historical, and cultural resources of the Corridor; advance and stimulate economic development and activity within the Corridor; create and enhance opportunities for recreation in the Corridor; and interpret and cultivate the history of the Corridor and its significance in the settlement and growth of the region and nation.

ECONOMIC IMPACT Goal:

The Corridor's economic growth will be built through an increase in heritage tourism and heritage development. Historical and cultural based venues in the Corridor will be enhanced through increased interpretation, use of new technologies, and increases in visitor services and marketing. Entrepreneurial and family-owned businesses will be supported with increased tourism strengthening our historic downtowns

2013 Work Plan Suggestions

List any project ideas you have for the FY 2013 work plan that pertain to tourism and fit within the Vision, Mission, and the economic impact goal.

Tourism Working Group FY 2013 Work Plan Suggestions

List funding ideas for the FY 2012 and FY 2013 work plan.
