

Illinois and Michigan Canal NHC Core Activity Project Descriptions

Core Activity:	Civic Engagement				
Goal:	To increase awareness and fulfill the mission of the I&M Canal National Heritage Corridor				
SMART Goal:	To engage volunteers in the Corridor in an addition 10,000 hours of work annually by the third year of the program				
Project:	Develop a volunteer program for the I&M Canal National Heritage Corridor				
Project Description	Project Steps	Who will we have as Partner(s)?	Known Resources	What is the cost range estimate?	How will we know we succeeded?
Match volunteers and partner organizations to make the corridor a better place within the resources currently available. Track, publicize, and celebrate the program to sustain and grow the volunteer hours donated in the Corridor.	<ol style="list-style-type: none"> 1. Survey the current volunteer programs in the Corridor. 2. Survey the volunteer needs of the partner organizations. 3. Develop volunteer job descriptions. 4. Post the volunteer opportunities. 5. Solicit volunteers. 6. Track volunteer contributions. 7. Develop volunteer recognition program. 	Any of the organizations and agencies which have signed up as partners of the I&MCNHC.	Piggyback on the current volunteer programs	Cost of staff coordination and recognition costs	Success will be a sustainable volunteer program of 10,000 additional hours of donated work. The volunteer work will be tracked quarterly and recognized annually.

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Goal:	To increase awareness and fulfill the mission of the I&M Canal National Heritage Corridor				
SMART Goal:	To engage 50 college students in the I&MCNHC by the third year of the program				
Project:	Develop a student internship program				
Project Description	Project Steps	Who will we have as Partner(s)?	Known Resources	What is the cost range estimate?	How will we know we succeeded?
Develop and partially fund an internship program for college students in the Corridor. Match partner organizations and college students to complete summer projects throughout the Corridor. The program will provide training to the students and partial funding to the partner organizations to pay the interns.	<ol style="list-style-type: none"> 1. Develop program 2. Secure funding 3. Solicit partner organizations to sign up for program. 4. Solicit college students to apply for the program. 5. Match organizations and students. 6. Oversee program and train students. 	Illinois colleges and universities I&MCNHC partner organizations	Current internship programs in the corridor.	\$4,500 per student, \$ 225,000 annually	When the program is competitive for both the organizations and the students.

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Core Activity:	Civic Engagement				
Goal:	Increasing civic engagement through the use of new and emerging technologies				
SMART Goal:	Increase participation by 50% in the first five years				
Project:	Develop and implement social media strategies for the I&MCNHC				
Project Description	Project Steps	Who will we have as Partner(s)?	Known Resources	What is the cost range estimate?	How will we know we succeeded?
Use new and emerging technologies to increase participation in the corridor by stakeholders.	Explore				

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